

## *Social Media Marketing Internship*

### **Fall Internship**

Social Origin, LLC is looking for two qualified marketing interns to join our team in the United States and in Australia. Social Origin is a podcast and media startup designed to illuminate innovative ideas that get to the root of culture, creativity, and business through podcasts, social campaigns, and strategic collaborations.

We are seeking an adaptable leader who can participate in a variety of marketing stages. This leader should be prepared to work on multiple tasks, have self motivation, organizational skills, and display reliability in working independently.

### **Description**

The Social Media Marketing Intern is responsible for assisting with the development and execution of the Social Origin marketing plan including but not limited to utilizing social media channels to reach out to our target markets, assisting with key clients, podcast producing, creating content, and copywriting.

In addition, this intern will have the opportunity to work on and support the CIO Whisperers podcast, the first podcast expansion subsidiary of Social Origin LLC. CIO Whisperers interviews some of the top IT and Digital leaders in the world and as an intern you will gain a front row seat in creating ground level impact for thousands of leaders across the globe.

For more information about Social Origin, the podcast and our offerings, check out our website <https://www.socialorigin.net/>.

### **Responsibilities**

- Assists with the execution of the marketing plan on various channels in conjunction with the Operations Manager and Project Coordinator. Social media channels include email distribution lists, podcast platforms, Instagram, YouTube, LinkedIn, Twitter and Facebook.
- Reaches out to potential prospects, and documents progress for potential clients.
- Partners with the Videography and Audio Engineering interns to produce promotional materials.
- Creates graphic design content for marketing plan.
- Writes monthly blog posts.
- Other duties as assigned.

## **Duration**

The duration of the internship is 8-10 weeks with flexibility based on the semester schedule for your academic institution. Hours dependent on course requirements.

## **Requirements**

This person should have excellent verbal and written communication skills, access to the internet, a reliable computer.

The ideal candidate will have skills in graphic design.

This position is required to work virtually so you must have your own personal equipment necessary to perform the job.

Please send your portfolio (or website) and resume to [david@socialorigin.net](mailto:david@socialorigin.net)